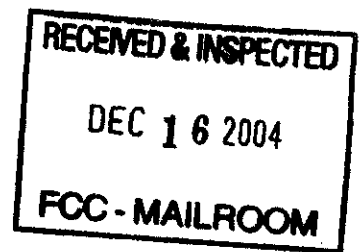


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December 10, 2004

Ms. Marlene Dortch  
Office of the Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
12<sup>th</sup> Street Lobby - TW - A325  
Washington, D.C. 20554

Re: Petition for Rule Making  
Encino, Texas

Dear Ms. Dortch:

Enclosed is an original and four (4) copies of a  
Petition for Rule Making to add Channel 250A at Encino,  
Texas.

Respectfully submitted,

Linda Crawford  
3500 Maple Ave., #1320  
Dallas, Texas 7529  
(214) 289-5333 Tele

Encinol

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To: John Karousos, Assistant Chief  
Audio Division of the  
Media Bureau

PETITION FOR RULE MAKING

Pursuant to 47 C.F.R. 1.401, Linda Crawford respectfully petitions the FCC to institute a Rule Making proceeding to amend the FM Table of Allotments to add Channel 250A at Encino, Texas.

## DISCUSSION

Petitioner respectfully submits that the public interest would be served by allocating Channel 250A to Encino, Texas as that community's first competing FM service.<sup>1</sup> Encino, Texas is a Census Designated Place (CDP) located in Brooks County, Texas, with a population of 177 people.<sup>2</sup> Encino has its own post office, its own school serving pre-K through 8<sup>th</sup> grade. Additionally, Encino has

<sup>1</sup> The vacant allotment Channel 283A is designated for Encino, Texas.

<sup>2</sup> U.S. Census, 2000

its own volunteer fire department and several local churches. 16 businesses in Encino have been given a credit rating by Dun and Bradstreet as of the last quarter of 2000.<sup>3</sup> Encino is a community that is certainly deserving of an additional local radio station. "Local radio stations play an important role in their communities, providing local news, information and entertainment to residents, and generally serving as good corporate citizens in the local community life. This is particularly true in smaller towns, where the radio stations are limited in number. Yet there are still rural areas of our country that do not have even a local radio station."<sup>4</sup> The proposed Channel 250A will provide additional diversity and an outlet for local self-expression to Encino residents and therefore is in the public interest.

Attached hereto is a channel study confirming that Channel 250A can be allocated to Encino, Texas, consistent with the FCC's FM separation rules. See revision of FM Assignment Policies and Procedures, 90 FCC 2d 88 (1992).

(See, Attachment A)

Reference coordinates for Channel 250A at Encino, Texas are:

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<sup>3</sup> Texas Almanac 2002/2003

<sup>4</sup> Statement of Commissioner Kevin J. Martin, MM & O, MM docket 99-240, released May 20, 2004.

27 03 00 N  
98 04 00 W

Should this petition be granted and Channel 250A is allotted to Encino, Texas, Petitioner will apply for Channel 250A at Encino and after it is authorized, will promptly construct the new facility.

The factual information provided in this Petition for Rule Making is correct and true to the best of my knowledge.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Linda Crawford", written over a horizontal line.

Linda Crawford  
3500 Maple Ave., #1320  
Dallas, Texas 75219  
(214) 289-5333                      Tele

cc: Gene A. Bechtel, Law Office of Gene Bechtel, Suite 600, 1050 17<sup>th</sup> Street, N.W., Washington, D.C. 20036, telephone (202) 496-1289, fax (301) 762-0156, attorney for Linda Crawford. It is requested that the Commission and any parties who may file pleadings in the captioned matter serve copies to Mr. Bechtel as well as Ms Crawford.

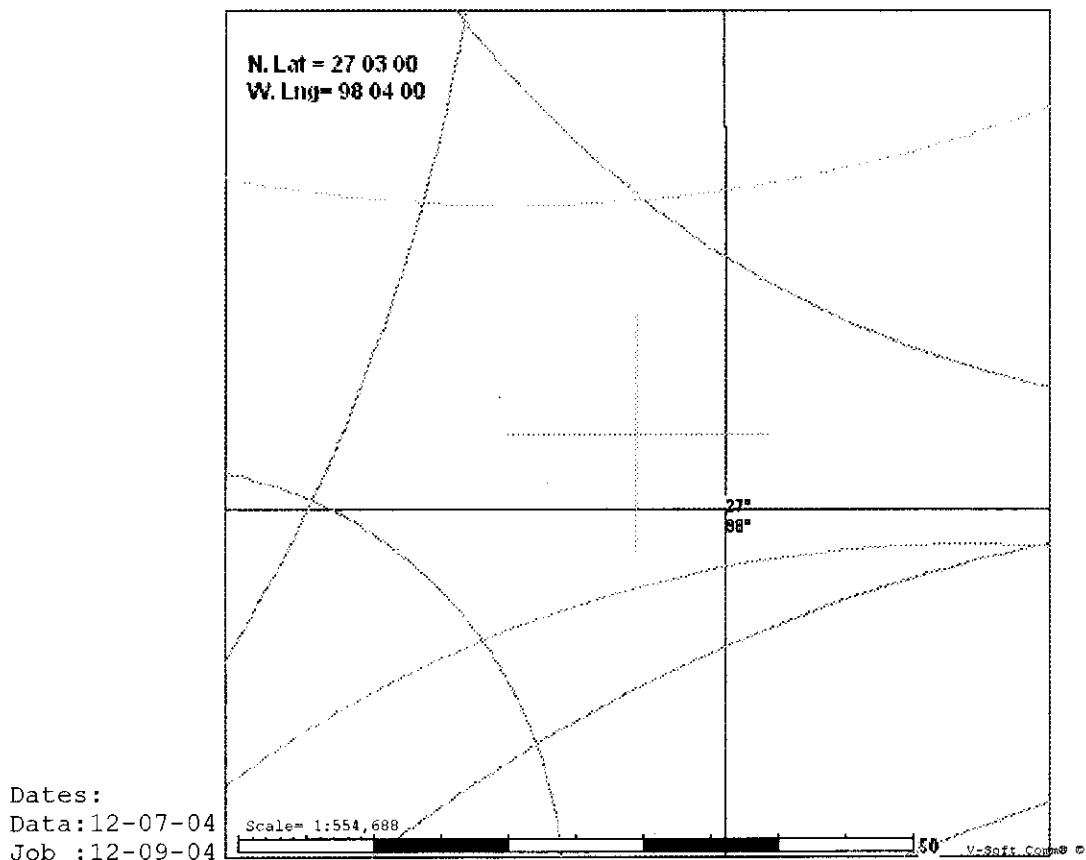
December 10, 2004

EncinoYY

**Attachment A**

(Channel Study for Channel 250A at Encino, Texas)

FM PROSP<sup>(TM)</sup> LOCATE STUDY CH 250 A 97.9 MHz



Call	CH#	Type	Location		D-KM	Azi	FCC	Margin
KGBTFM	253C*	LIC	Mcallen	TX	105.83	166.7	95.0	10.83
KFTX	248C1	LIC-D	Kingsville	TX	89.30	30.7	75.0	14.30
AL250	250A	VAC	George West	TX	131.68	355.9	115.0	16.68
RDEL	250A	DEL	George West	TX	131.68	355.9	115.0	16.68
AL247	247A	VAC	San Isidro	TX	49.31	227.5	31.0	18.31
KRRG	251C1	LIC	Laredo	TX	153.22	290.3	133.0	20.22
XEEWFM	249B	OPE	Matamoros	TA	141.76	156.9	125.0	16.76
KBMI	249A	LIC	Roma	TX	117.91	232.8	72.0	45.91
RADD	250A	ADD	Tilden	TX	161.42	343.2	115.0	46.42
KLHB	252C2	LIC	Odem	TX	102.20	36.3	55.0	47.20
ALLO.	249B		Matamoros	TA	160.99	155.3	125.0	35.99

# Encino, TX CH 250A 70 dBu

